





Ready to
reach for the stars.





Little dreams that grow up to be goals.

As custodians of a child's future, each one of us has a responsibility. As parents, we have the responsibility of nurturing our child; as teachers we have the responsibility of preparing the child for the world outside; as guides we have the task of ensuring children get the right learning; as their friends we have the task of understanding and belonging to kind of thinking as and when needed. Well, we believe that as entities bestowed with the responsibility of nurturing a child in whatever capacity we need to, we have the task of helping them fulfill their dreams, and go with them the distance to help achieve them.



Look at us closely, and you'll realize that at Bhashyam Blooms has a simple philosophy, that is, each one of us here fulfills the roles and tasks we have been entrusted with. Come make your child part of an institution where the little ones nurtured to reach for the stars.



With a sojourn that comprises over two decades, Bhashyam has created a place for itself as South India's leading and most preferred K12 educational group. And over this journey, it has created milestones through its path-breaking, innovative programmes for students to help them be ready for a rewarding life.

Winning their way through every arch.

Proof to this is the stupendous success of Bhashyamites in whichever examination they have appeared, be it the board examinations or JEE (IITs & NITS), BITSAT, NEST, NEET, KVPY, AMTI, VIT, ISAT, ISI, IISC, AFMC, CMC, AIIMS, JIPMER, International Maths Olympiad or the International Junior Science Olympiad. Their success in all of these approves the stand of Bhashyam as the topper institution in the educational realm. The group started off its first CBSE school in Guntur and later established in Hyderabad too. Today, these CBSE schools address the progressive changes taking place in the country while preparing children for global challenges. The group's day-boarding and boarding school campuses are an environment of joy and learning for students, as they nurture the aspirations of parents.





"I'm on a constant search to discover what the world of education is up to, within the country and globally. Many models in learning and methodologies have become inspiration for us to figure out ways of achieving the same results, and we have been adapting them. Eventually, we would want our students to be prepared for the world that is soon to be theirs, so they can build it responsibly."

Bhashyam Rama Krishna
Chairman






Some destinations become the start the next journey.

Leaders don't just start up and leave it on the followers to walk on their path.

But they lead the way while setting the path, taking new avenues and considering recourse for betterment, sometimes. One such man at the helm of functioning in this large institution is Shri Bhashyam Rama Krishna, who has earned a reputation of being a person with foresight and vision of where the world of knowledge is headed, and how equipped he should be to enable every generation stay in step with what their peers across the world are learning.





Parents have goals for their children, and Bhashyam's CBSE institutions of Bhashyam Blooms and Bhashyam Brooks have been established for that very reason. While the purpose is education, the real intent is to create a generation of smart children who will steer the future.

Enabling a future that's promising.

The group believes in offering a comprehensive and balanced CBSE programme through a plethora of meaningful learning experiences in and outside the classroom. The atmosphere in these schools is about a sense of community and common goals, with individual journeys towards them. The ambience stimulates confidence, integrity, action, imagination, and a whole lot of energy. Over the years, the school has evolved with competitive foundation programmes and research based activities aimed to develop independence, responsibility and encourage students towards academic excellence. Bhashyam Blooms has plans to launch integrated JEE and NEET competitive programme for CBSE senior secondary students aiming to join prestigious engineering and medical institutions in the state and country.



Colour, variety and objects that evoke curiosity enchant little children. Such is the Bhashyam Toddlers facility at Guntur, a spacious, bright and colourful learning centre with dedicated indoor and outdoor learning areas that's a perfect ecosystem for a safe, happy and exciting experience for every toddler's first steps into education.

Endearing first steps into their vibrant tomorrow.

Bhashyam looks at its learning facilities with the mindset that the first steps to schooling are very important in a child's life. The highly experienced and qualified teachers follow an international educational framework that is integrated with principles of the Indian early years' foundation stage. An immersive and planned course benefits with a hands-on exploration every day, with structured play and interactive learning using sand, water, building blocks, dramatic play, table toys, art material, music, outdoor play and games to develop fine and gross motor skills and positive social interaction. The learning also sets the foundation for Maths and Literacy, preparing the child for a smooth entry into Primary School.



Bhashyam Blooms Toddlers Campus, Guntur



H. P. HOSE REEL

Experiential learning is as important a method as theoretical learning. In fact, it has been proved to be even more effective.

Bhashyam Blooms endeavours to keep every child engrossed in engaging activities that are educative and entertaining.

Experiences connect curiosity, the mind and learning.

The teachers here are a patient set of professionals always ready to listen to children with a keen ear for their questions, queries and curiosity, ready with thoughtful answers. Teaching is made interesting using audio-visual equipment and smart-start computers in the classroom itself. To create interest in reading, children are also introduced to a variety of books in the Library. They are encouraged to participate in activities of the school kitchen garden, field trips, and social programs. Right from a young age, children are taught different types of physical exercises including yoga, stretching and toning. Periodic parent-teacher meetings are conducted to help parents understand the school's dynamic early years' curriculum and a teaching methodology adopted by teachers likewise.





The Primary section students at Bhashyam CBSE School have the advantage of interactive learning that is visual based. Students are guided to hone their communication and presentation skills from the early stage.

Learning to be initiators and pioneers.

Bhashyam Blooms believes that children as they grow up need to get better with analytical skills like creative thinking, observation differentiation and problem solving. The scientifically designed Primary School Program here provides many experiences of varying ability levels in each of the developmental areas of the child. It also helps in making the transition from Pre-Primary to Primary Schooling in an easy-to-adapt manner. During this stage of schooling teachers implement several activities that triggers them to competitive spirit within the classroom itself, which often nudges them, to be active and learn to be pioneers and initiators. And to keep a track of their development, every milestone is recorded and their progress monitored.

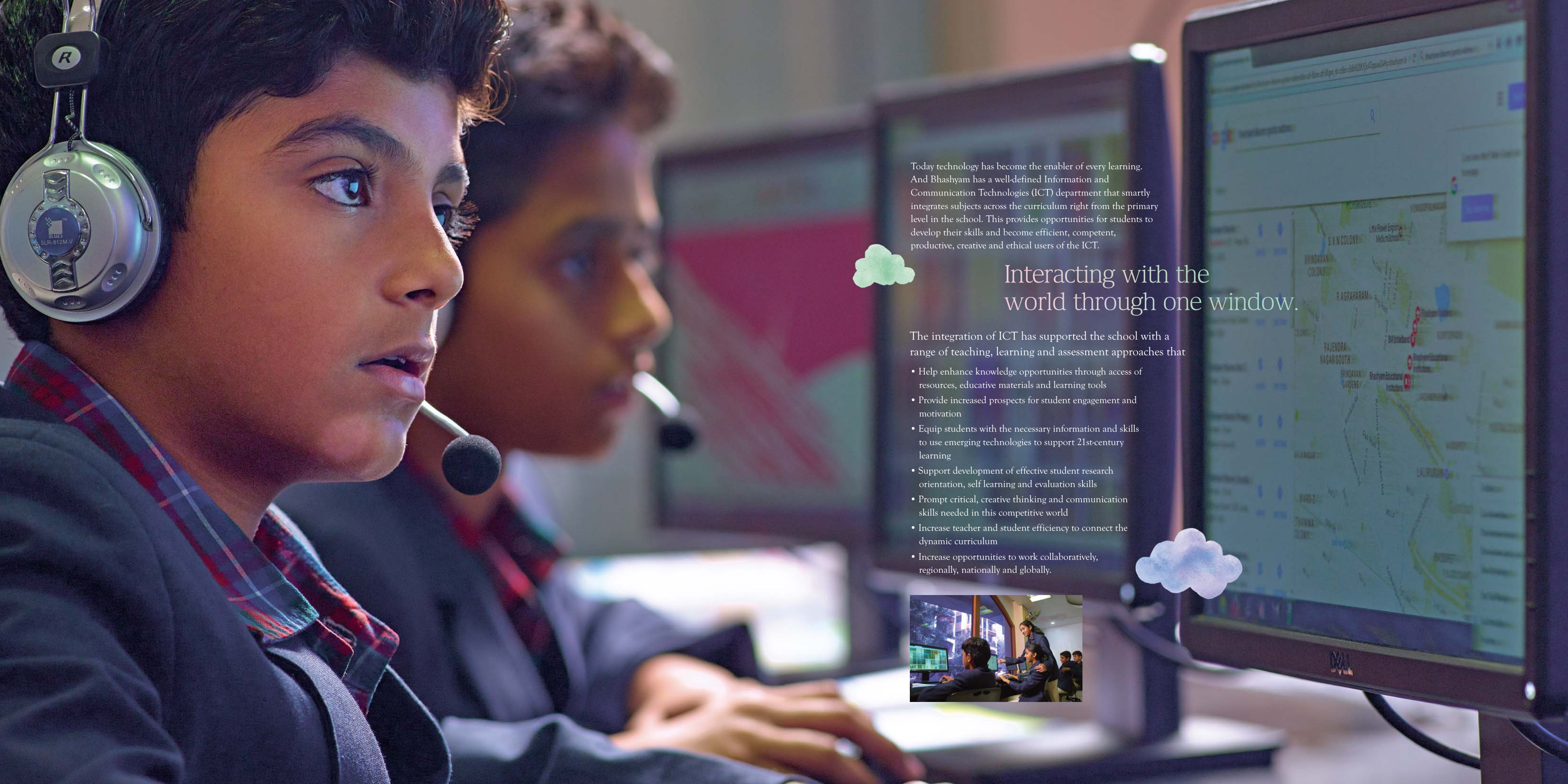


Bhashyam has one of the best talent pools of teaching fraternity in the region. The highly experienced and qualified teachers are passionate about their respective subjects and passing on their knowledge to the students within our dynamic and diverse community.

Making a point that impacts for a lifetime.

Bhashyam has a teaching pool that's known for its creative, imaginative and innovative approaches that make learning engrossing, inspiring and most importantly, interesting. To make learning proactive and interactive, teachers make use of technologically advanced version of digital boards in classrooms. These interactive teaching sessions aid in enabling better focus and attention to what is being taught in the class, while making a dry subject interesting. While every teacher brings his or her traits to the class, collectively, they demonstrate ample patience and perseverance, while providing emotional support to students as and when needed. To keep themselves abreast with developments in the realm of education, they regularly are a part of educational workshops, seminars and conferences.





Today technology has become the enabler of every learning. And Bhashyam has a well-defined Information and Communication Technologies (ICT) department that smartly integrates subjects across the curriculum right from the primary level in the school. This provides opportunities for students to develop their skills and become efficient, competent, productive, creative and ethical users of the ICT.



Interacting with the world through one window.

The integration of ICT has supported the school with a range of teaching, learning and assessment approaches that

- Help enhance knowledge opportunities through access of resources, educative materials and learning tools
- Provide increased prospects for student engagement and motivation
- Equip students with the necessary information and skills to use emerging technologies to support 21st-century learning
- Support development of effective student research orientation, self learning and evaluation skills
- Prompt critical, creative thinking and communication skills needed in this competitive world
- Increase teacher and student efficiency to connect the dynamic curriculum
- Increase opportunities to work collaboratively, regionally, nationally and globally.





To help students develop the highest standards of communication in English, Bhashyam Blooms at Guntur has partnered with the University of Cambridge, to introduce Cambridge English, a world-class research-oriented course by the CIE for the first time in the region.

Focus to gaining mastery in the English Language.

Cambridge English is a highly beneficial programme for students developing the most important skills. Here's a glimpse into how it imparts advantageous development in the various realms of the language.

Better Skills: Cambridge English exams are designed to assess how learners use English in real-life situations. It helps students improve their day-to-day communication skills.

Global Recognition: Close to 15,000 universities, around the world accept Cambridge English exams. It has helped open doors for many students for higher education not only in UK, but also in other countries like Australia, USA and Canada.

Vast Preparation: A variety of resource material like videos, social media and games are available to help students practice and improve their English Language Skills effectively.

Secure and Fair: Cambridge English exams are held, which are designed to be fair to all test takers, irrespective of age, gender, nationality, first language or ethnic background.

Backed by Research: Exams are designed and conducted with immense care. Extensive research is carried out by one of the world's largest and dedicated language research teams to create a lasting effect on the learner.





The middle years are the most vital years in every student's life as they form a bridge between the primary and the later years of schooling. At Bhashyam CBSE schools, children are groomed to be academically strong and analytical in approach as they step into this phase.



Enabling a seamless shift into the middle years.


The middle years in Bhashyam CBSE School focuses on tools and skills essential for independent and collaborative learning. The transition in these years is made easy through activity-oriented and research-led learning. The school has plenty of courses in exploratory programs that support the core curriculum. These exploratory programs help students take off into project-based activities that make them ready for any new learning. Here, they learn to apply critical reasoning, strategies in problem-solving and unique approaches. While on that, they are also part of opportunities to be in leadership activities and roles. As they are already hands-on in technology by now, they are provided Tabs for learning the subject matter and lessons pertaining to which can be downloaded from a central server.



Bhashyam Blooms believes in inculcating reading habit in the child from early schooling. Students are allocated ample time in the school schedule for the library. Students are encouraged to create their stories and present to the peers.

For the love of flipping through pages.

Bhashyam Blooms has a bibliography of several titles ranging from fiction, periodicals, newspapers, short stories and much more. Irrespective of the subject, a student or teacher may come looking for, there's enough and more they will find on a subject. They are free to borrow a title as and when they need and then return responsibly – this is monitored by a robust library management system in place. Then there are the Language Labs that get students to partake in activities, which focus on getting them better in areas like Essay Writing, Elocution, Debate, and interpersonal skills. Students of Bhashyam have proven their worth in literary contests at several levels, which only is an inspiration for their predecessors.

A photograph of three students, two boys and one girl, all wearing glasses and school uniforms, focused on building a robot. They are using yellow and red metal beams, gears, and wheels. The robot has two large black wheels with red hubs. The background is a blurred classroom setting with a whiteboard and some posters. The lighting is warm and focused on the students and their project.

Bhashyam has a set of value-added programmes for inquisitive minds, critical thinkers and self-directed learners who are fascinated by science and technology. The activities focus on laying a foundation and honing the students' power of reasoning and analytical skills.

A step towards technology, a leap into future.

To enable allied activities in the subjects of Science or Computers, the school provides several value-added programmes along with regular course. It has tie-ups with reputed knowledge partners in the country. To improve mathematical skills and inculcate scientific temper in students, Abacus and Robotics have been introduced as part of the regular curriculum. At a certain level, Abacus is a tool that's essential in making advancement in technology possible, by making possible complex calculations faster and easy. On the other hand, the Robotics lab is the first step for a school student to make its foray into the future of technology, where they learn the basics of technology, machine, material and a lot more that takes them into the realm of technologically advanced sciences.






In the age of competition, success leads to success. Bhashyam believes that students should be analytically sound in fundamentals concepts to succeed in their goals especially when it comes to tests like JEE and NEET competitive examinations.

On course to their goal with preparedness.

To get them better-prepared towards their goals, the school has devised its own foundation programme for senior students that comes with an in-built advantage of preparing students aiming to join Engineering, Medical and Professional courses, together with their Senior Secondary schooling. The process of learning includes periodic examinations, presentations, discussions, case studies, investigations, problem solving, project works, and other interactive activities. Seminars, guest lectures, and workshops form an integral aspect of the foundation programme. Students who follow this multifaceted foundation course will not only score high in Board Exams, but also have brighter chances of getting through in JEE and NEET in the very first attempt.






Labs aren't a place to test the success of a formula or learn how to use a Vernier Caliper, but a platform to prove certain hypotheses right or wrong with empirical evidence. And Bhashyamites are out to prove their worth in the world of science with their school as their training ground.

Keen to turn assumptions into validated proofs.

The students of the Senior School are encouraged to test theories, prove concepts and validate hypotheses. To substantiate theoretical expressions and to provide sound practical training, the school has separate and full-fledged labs for Physics, Chemistry and Life Sciences. The laboratories are well designed with a lot of thought gone into making them safe. Many objective-oriented group projects are assigned to students with clear and open-ended guidance from their teachers. This gives students a chance to experiment together and to learn the practical implications of the theoretical postulates. The labs are also their creation and testing ground for their many internal and external science symposia and science fairs they are a part of. Talented students are trained and encouraged to participate in Mathematics and Science Olympiads.





A staggered 5+2 years JEE & NEET Foundation/Integrated Programme along with regular CBSE classroom programme.

A scientifically designed multi-level consolidation formula that forms the key to success in national level JEE - Main & Advanced (IITs, NITs BITS and so on) and NEET (AIMMS, JIPMER, CMC and so on)

Bhashyam Blooms firmly believes that students are talented and it is the duty of the teachers to understand students and provide them a right platform to explore in a stress-free environment. The staggered 7-Year IIT / NEET Programme designed with first 5 years dedicated to consolidate their foundation skills followed by an integrated senior secondary programme gives students confidence to excel and exceed in the competitive examinations.

This multi-level consolidation course will lay a sound foundation for the learners to fulfil their career goals.

Guidance hold the key

The 7-Year Foundation / Integrated course implemented from grade VI onwards is specially designed by faculty with decades of experience in IIT and Medical competitive examination coaching. The course is an outcome of the extensive research, amalgamating the key topics in CBSE, ICSE and Matriculation Syllabi to strengthen the foundation of the students from their early stage.

Evaluate, Reevaluate, Succeed

Practical oriented and interactive learning is emphasised to connect the students well, with the subjects taught. At every phase the student's skills are tested by group discussions and presentations. These experiential sessions conducted under the able guidance of teachers will help them to present their ideas and understand the different perceptions of their peers in the same topic/subject.

Be clear. Be sure

A healthy competitive environment is created to extract the potential to the fullest in every individual student. Extended academic sessions conducted every day after the regular school hours, make the process of learning productive. These one-to-one micro-level doubt clarification sessions leave no scope for ambiguity or lack of clarity in the student's mind.

To know the future

Eminent career consultants, academicians and entrepreneurs in the country are invited to conduct motivational sessions to guide the students in choosing successful career options on completing schooling.

Laying the path. Driving the course

Individual focus and personalised mentoring is the buzzword of the course. It helps in bringing out the innate strengths and hones the inherent skills of the students. It is aimed at kindling the student's interest towards the subject, as well as act as a catalyst in the process of setting the goal by channelizing their ideas to achieve desired outcomes.

Consolidating strength Eliminating weakness

Talented students are spotted early during the internal exhibitions, events and seminars. Their efforts are recognised and are taken to the next level by making them participate in national and international Science and Mathematic Olympiads, Scientific competitions, NASA-AMES and so on. Regular test series and workshops are conducted for students appearing in ISAT, IISC, ISI, KVPY, AMTI and NEST.

From being competitive to being the best

Formal and informal continuous evaluation system adopted gives a multi-tasking edge for the students in this competitive world. The formal assessment schedule includes testing students' preparedness through periodic, monthly and surprise tests. The informal assessment schedule involves observing students during classroom performance, completion of assignments and involvement in the presentations.

Recharging for tomorrow

Students are encouraged to participate in sports and games during the leisure time as a stress-buster to provide relief. Yoga and meditation classes are also conducted to improve their concentration levels.



Comprehensive comprehension is the key

A conceptual and interactive classroom teaching-learning process adopted by teachers help in developing the essential skill sets like scientific temperament, mathematical aptitude, problem-solving ability, logical thinking, reasoning and competitive psychology in students to succeed in future endeavours.

Making it simple and effective

The students are provided with a simplified and effective course materials, where each subject is divided into several modules and each module is divided into several chapters using illustrations, graphs and charts. This study material comprises a concised version of the respective topic followed by assorted problems arranged from fundamental to advanced level.

The intellect bank

The central academic management cell comprising of eminent textbook authors and senior faculty members, strategise, devise and regulate the implementation of the course for desired results. They offer customised learning solutions for the gifted students. The study materials, workbooks and internal examination system are revised based on the changing examination pattern adopted by the board from time to time.

Motivating with rewards

Scholarships are awarded every year to promising students as a token of motivation and appreciation. This inspires other students to excel in their performance. The students are awarded in the annual day organised at the end of the academic year.



To bring out the hidden talent in students and put them on the podium of a solid start, Bhashyam gives them a large platform. So whether it is in art or something like Scouts and Guides and NCC training programme, students are equally encouraged.

Clubs that groom hobby to profession.

Bhashyam believes that creative and performing arts enrich people and communities. They help in connecting, exploring and understanding global cultures. To enable that, the school has state-of-the-art studios for creative and performing arts. It has clubs and societies for various activities that enhance imagination and creativity. Music, theatre, dance, visual arts, pottery, debates, stamp collection, gardening, cooking, cultural and literary activities - all of these are electives offered for students to pursue. The fun part is, students and teachers collaboratively design the curricula and activities of these clubs, and focus is always on kindling talents and skills, and then honing them.





Bhashyam believes in preparing students to be well-rounded individuals. Emphasis is on shaping students into smart individuals with strong commitment towards their chosen goals. There is always a balance maintained between academics and sports.

Different strokes for a different set of folks.

The school has a modern physical education infrastructure that stands as a reflection of its commitment and philosophy to keep children physically fit and mentally agile. Bhashyam's CBSE schools in Guntur and Hyderabad have well-maintained Swimming Pools with an attached Toddler Pools to train children in this life-saving and highly-competitive sporting discipline. Professional staff train students in the finer arts of swimming. Similarly, a skating rink has been designed for students to train in roller-skating. In addition to these activities, martial arts and yoga form part of the daily curriculum of exercises, to train the body and relax the mind. This well goes on to make the child a healthy, disciplined individual.





Every student gets exposed to various sports and games. A student on choosing a sport of his / her interest is encouraged with the opportunities to attain the highest proficiency in the same.

Getting started now to reach their future goal.

Bhashyam believes in staying true to the saying 'a healthy mind in a healthy body'. Students are provided with top-notch facilities for outdoor games like cricket, badminton, volleyball, basketball and so on. All sports activities are conducted under the supervision of a Physical Education Director who is ably supported by qualified Physical Training Instructors. To inculcate a healthy competitive spirit, the school is divided into four houses and inter-house competitions are held in various sports disciplines to spot and encourage talent such that they are one day fit to win for the country. Adequate measures are taken to facilitate participation of talented students at various levels of competitions, so that they may shine as well as consider as a career option the foundation of which is set right now.





When children belong to a certain environment, they soak in the air and the mood of that place. It provokes questions, curiosity and the desire to understand more about it. Moreover, real world experiences teach them to encounter realistic challenges and relate them with what they learn in the classroom.

Belonging to a place is living it up fully.

Bhashyam believes that learning becomes complete when all the senses are work with each other. The level of retention is enhanced, because there's a one-to-one interaction with the object in question. Reason why field trips, picnics and adventure tours are planned to impart relevant, experiential learning for students to connect classroom learning with the real-world. Such tours are also a platform for students to develop a bond and better their inter-personal skills, while understanding the value of sharing, caring, teamwork, collaboration and co-ordination. Rest assured, the school makes detailed security and safety arrangements every time a bunch of children go on such tours.






Well-trained chefs provide a variety in the menu prepared at Bhashyam Blooms. North and South Indian cuisines are cooked in hygienic conditions in the well-maintained kitchen.

The delights of eating and the fun of meeting.



Bhashyam Blooms provides boarding facility for the students Grade III onwards. It has separate residential facilities for boys and girls that comprises of air-conditioned dormitories, activity lounge, integrated sports area, spacious dining area and a hygienic kitchen. Four students are accommodated in each well-furnished air-conditioned room and are allotted with an individual locker and a study table. Solar water heaters have been installed to provide hot water. A full time Matron/Warden looks after the welfare and needs of students. A full-fledged medical centre with a dedicated doctor and qualified nursing staff provide medical attention to students at all times. Professionally trained security personnel have been appointed to ensure the safety and security of the students in the premises.



Staying away from home and parents for long, could lead to fatigue in some children. But then, at Bhashyam the students' hostel is like a home in itself, with everything from birthdays, festivals and happy occasions celebrated, just like they would be in one big family.

Bonhomie and bonding over bonfires and more.

There's never a dull moment in school for boarders, as there are several activities to keep them busy throughout their course of their stay here. While there is action, enough emphasis is placed on students to relax and refresh themselves. Whatever the festival, they are celebrated in an air of bonhomie, oneness - with love and mutual respect for one another. Activities like birthday celebrations, winter bonfires over song and dance, the joy of belonging to festivities of those from different communities - all of these encourage tolerance and admiration for each other. While parents' affection cannot be replaced, these moments at least they fill their space on many occasions.





With time and with growing aspirations of parents and their children, Bhashyam group has grown vast, both in stature and size. It has reached out to those seeking a future of promise on the foundation of effective teaching and education.

Campus that is perfect to pursue learning

The group established its first CBSE School, Bhashyam Blooms in Guntur back in the year 2005, right in the heart of the city. It has separate campuses for Primary and Senior Wing students. The Primary Block has been designed with attention to creativity and the ambience suits the creative and imaginative young minds. The graffiti in the form of drawings, paintings, crafts, poetry and projects, adorn the walls of corridors and lobbies. The Senior Block spread over a vast area of land in a pristine location has a separate academic block, well-defined play area, air-conditioned hostel blocks, dining hall, canteen and so on. You will come across soothing landscapes and eco-friendly plantations on the perimeter of the campus, that make it look inviting in an ambience of peace to pursue learning.

Bhashyam Blooms - Senior Wing Campus, Guntur (Day Boarding & Residential Campus)



Bhashyam Blooms Junior Wing Campus, Guntur



The Bhashyam Blooms exclusive residential campus in Hyderabad is unique in design, and its surroundings only complement the pleasant vibes of the campus. It's home to nearly 700 students, and is set amidst a lush green zone close to the International Airport and on Srisailem Highway.

A new campus full of hope, possibilities and future.

For the academic year 2017-18, Bhashyam Blooms is launching its vast residential project. It's a campus spread over 9.5 acres and boasts of facilities of a larger school, offering the greatest opportunity for learning across academics, sports and arts. Vast sports fields, synthetic courts for basketball, tennis and badminton courts, latest technological advancements and a state-of-the-art library are just some of the many facilities this campus is bestowed with. There are facilities for music, art and drama, with regular focus on visual and performing arts. There's a dedicated area for academic wing, dining and cooking facilities. Purified water and solar water heating facilities are installed for students comfort. A full-fledged electronic surveillance facility is in place to keep a check on safety and security of students.



Bhashyam stays close to nature as children love green and clean environment, which is away from distractions of everyday life, enable concentration, while letting them enjoy the many gifts of nature.

There's nature,
there's concentration,
there's learning.

Bhashyam Brooks, The Formula School, is a true symbol of modern architecture. Set in lush green environs, the school is poised to be the nucleus of modern education grooming value-conscious citizens, who contribute to the nation's development. Located at just a 5-minute drive from the Kukatpally-JNTU Junction in Hyderabad, the campus is scientifically planned and has a pleasant construction values. The classrooms are provided with multimedia projecting systems to promote interactive e-learning. There's an exclusive library for junior wing, a multi-purpose hall, art and craft studio, music rooms and sports arena. The entire campus is enabled with current-day technology and Wi-Fi, making it a globally-networked learning facility.





Bhashyam Blooms Nagole Campus, Hyderabad



Bhashyam Blooms Manikonda Campus, Hyderabad

Bhashyam Blooms campuses may be different in geography or size, but a uniform programme is implemented across all its schools in Andhra Pradesh and Telangana.

Taking the Bhashyam advantage to many more children.

With every passing year, Bhashyam wish to bring the advantages and joys of futuristic CBSE learning for children, who will be part of the millennial generation. The group is establishing Bhashyam Blooms in different parts of Hyderabad and the surrounding places. While the Manikonda campus started off in the year 2015, the Nagole campus is an upcoming learning facility poised to start functioning in 2017-18. You will be delighted to know that both the campuses are spread over a vast area with up-to-date facilities for day scholars. From technology inside the classroom to facilities out on the ground and around, children will be part of a holistic learning experience throughout their studies here.

Ready to prepare yet another generation for success.

With all the endeavour, all the teaching, and all the learning Bhashyam has journeyed through over the last many years, it has come to be more than just a group of schools or campuses. It has earned a place in the minds of parents where they can look forward to comprehensive education for their child, they can look forward to their child guided and mentored to a future of many possibilities and as an institution where every child – whether academically-inclined or inclined towards the world of sports – will be prepared to reach for the stars.

Isn't it time you look higher and beyond and make your child part of this family?





**BHASHYAM
BLOOMS**
the global school

A CBSE Syllabi Schools

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